

NorthEast VIEW brings residents and business owners of Northeast Dade area something new, something they can be a part of. Northeast Miami-Dade and the Beaches are wonderful places to live, work, play and the NorthEast VIEW will capture the greatness of this paradise.

NorthEast VIEW will highlight the best the area has to offer, it will bring the world into the neighborhoods with fascinating and informative articles. Sections like health and fitness, real estate, technology, money and finances and celebrity interviews, will embark in this great journey.

Advertising Rates

	1X	2X	4X or more
4 Color			
Full Page	\$1000.00	\$ 925.00	\$ 800.00
1/2 Page	\$ 650.00	\$ 600.00	\$ 550.00
1/4 Page	\$ 400.00	\$ 350.00	\$ 300.00
1/8 Page	\$ 200.00	\$ 200.00	\$ 200.00
Cover 2	\$1250.00	\$1150.00	\$1000.00
Cover 3	\$1100.00	\$1000.00	\$ 900.00
Cover 4	\$1500.00	\$1200.00	\$1100.00
Front Cover	\$2500.00 (includes 2 Editorial pages with pictures)		
2 Color	Not Available	Black & White	Not Available

Mechanical Requirements:

Printing: Sheet fed offset

Binding: Saddle Stitch

Trim size: 8½ x 11

Specifications:

Materials: Via e-mail or mail on CD, DVD or Zip Disk
Format: TIF or PDF at a resolution of 300 dpi and CMYK

Ad Sizes	Non-bleed	Bleed
Covers	7¾ x 10¼	8¾ x 11¼
Full Page	7¾ x 10¼	8¾ x 11¼
1/2 Page-V	3¾ x 10	N/A
1/2 Page-H	7½ x 5	N/A
1/4 Page	3¾ x 5	N/A
1/8 Page	3½ x 2	N/A

2008-09 Closing Dates

ISSUE	Space Reservation	Ad Materials
July 2008	June 1, 2008	June 5, 2008
September 2008	August 1, 2008	August 5, 2008
November 2008	October 1, 2008	October 5, 2008
January 2009	December 1, 2008	December 5, 2008
March 2009	February 1, 2009	February 5, 2009
May 2009	April 1, 2009	April 5, 2009

General

Issued: Bi-monthly

Circulation: 15,000 printed copies

Distribution: Mailed to 10,000 residents and 5,000 businesses in Aventura, North Miami Beach, Sunny Isles Beach, Golden Beach, Bal Harbor, Bay Harbor Islands, Keystone, Sans Souci and Miami Shores

Demographics: Northeast Dade residents and businesses

Special Reserved Positions: 25% additional cost

Bleeds: No extra cost - available on full & ½ pages only

Cover Positions: First come, first served basis

Reprints: Available upon request

Payment Terms: All display advertising orders require payment with contract. PO's will be accepted from clients with approved credit only.

Cancellations: 30-day advance written notice of cancellations prior to deadline date. All orders become non-cancelable ten days before Space Reservations closing date.

Materials: **NorthEast VIEW**
5725 NW 151st Street
Miami Lakes, FL 33014
Ph: 305.828.9992 / Fx: 305.828.7851
E-mail: northeastview@bellsouth.net

Contract and Copy Regulations

Advertisers and advertising agencies are jointly and severally liable for payment. Liability for content advertising is assumed by advertiser and advertising agency. Claims made against the Publisher arising from advertising will also be assumed by advertiser and advertising agency. Ads must be clearly identified by trademark or logo of the advertiser. All copy is subject to approval by Publisher. Position of advertisement is subject to discretion, and orders specifying positions other than covers accepted on request-basis only. All orders become non-cancelable ten days before Space Reservations closing date. If by Ad Materials closing date Publisher has not received copy that, in its sole discretion, it deems acceptable for publication, it may repeat the advertiser's most recent advertisement. Production charges incurred on behalf of advertisers will be rebilled at net cost in addition to advertising rates. No conditions, printed or otherwise, appearing in contracts, orders or copy instructions that conflict with the Publisher's policies will be binding on the Publisher.